



Baltimore Section 0502 American Society for Quality Dinner Meeting

Tuesday, April 13, 2010

- Time:** 5:15 - 6:45 p.m. Registration
5:30 - 6:15 p.m. Tutorial (ASQ Recertification - 0.3 RUs)
6:15 - 7:00 p.m. Buffet Dinner and Networking
7:00 - 8:30 p.m. Program (ASQ Recertification - 0.3 RUs)
- Tutorial:** “Results from October’s ‘SWOT – A Practical Approach’”
Kevin Gilson (with assistance from other Section 0502 Board Members).
- Program:** “Strategic Planning Breakthrough for Quality”
Jim Creiman, Past Chair, ASQ Pittsburgh Section and ASQ Region 8 Deputy Regional Director .
- Location:** Snyder’s Willow Grove Restaurant, 841 N Hammonds Ferry Rd, Linthicum, MD (410-789-8244 www.snyderswillowgrove.com) Exit 8 off of the Baltimore Beltway / 695, then right.
- Cost** Advance registration is required for dinner. No charge without dinner. See RSVP below.
Cost \$15 -- Cash or checks written to ASQ Baltimore accepted. No credit/debit cards accepted.

RSVP: Register electronically via the ASQ-Baltimore Section web page <http://www.asqbaltimore.org/>
Click on *Events » Reservations* – or via voice mail at **410-347-1453**. Please register no later than 3 days prior to the meeting. Cancel if unable to attend, otherwise **you may be billed**. Indicate if you will **not** be having dinner. In the event of **inclement weather**, call voice mail for meeting status.

About the Program:

Is the Quality Department treated as non-essential in your company? Are you or your Quality co-workers frustrated by a communications barrier with Executive Management? Do your Quality goals take a back seat to other business objectives?

It may be time to align your Quality initiatives with your company’s strategic plan. Using a tool that has been available for years, but too few use, you can link Quality activities with your company’s most important objectives.

It’s time to break out of your malaise! Our speaker, Jim Creiman, will show you how to develop specific action plans that drive the business and lead to organizational (and personal) success.

About the Program Speaker:

Jim Creiman develops and implements supply chain quality solutions for a Fortune 100 Company. He has practiced the quality profession in government and industry for 30 years. He holds three certifications from the American Society for Quality: Certified Manager of Quality/Operational Excellence; Quality Engineer and Quality Auditor. Jim is also certified as a Six Sigma Black Belt by the Six Sigma Academy. Jim is Past Chair and current Treasurer of the ASQ Pittsburgh Section and is a Deputy Regional Director for ASQ Region 8.

About the Tutorial:

In October, the following Tutorial was held.

As part of quality planning, a strategic assessment of a corporation's position should be undertaken to identify the critical issues that will impact the ability to move the organization towards their mission and vision. A SWOT assessment is essential for identifying areas of Strength, Weakness, Opportunities and Threats.

Come help the Board with your input and learn how to use the SWOT analysis. As part of our planning session for the section, we used SWOT to determine what we believe are the weakness and improvements for the section. Now is your turn to provide feedback to the Board and to have some fun.

For those who have not used SWOT in the past, we will walk you through the steps so you will be able to apply it in your job the next day. For those who have used SWOT in the past, it should be a great refresher. Either way, come and provide your input to the direction of the section.

The response was fantastic, and we are now presenting the results of the SWOT analysis and will review the process and potential improvements that will come out of the analysis.

Directions: From 695 South (Glen Burnie) take Exit 8. Make a right off the exit ramp, a right at the traffic light onto Nursery Land, and a right at the traffic light onto N. Hammonds Ferry Rd. Snyder's will be on your immediate right just past the next traffic light. **From 695 North** (Towson) take Exit 8. At the end of the exit ramp make a right onto N. Hammonds Ferry Rd. Snyder's will be immediately on your right.

The ASQ Baltimore website has a brand new look !

<http://www.asqbaltimore.org> has been re-designed as an information portal to provide updated information to the membership. New features are being implemented regularly. Come see the new site.

Wanted: Jobseekers and Employers with Jobs - New website

Check out the new Jobseekers website – Now focused more on Career Management:
www.asqbaltimore.org/jobseekers/

Dates / Meetings of Local Interest

- ASQ Baltimore Board Meeting. Come join us and see how your Section is managed. Volunteer opportunities available (please contact a Board Member). (Apr 20)
- ASQ Baltimore Dinner Meeting (watch for the September notice). All meetings this year are planned to be held at Snyder's. If you have another location that is equivalent to Snyder's (i.e., North or Northeast of the city), please contact a Board Member.
- ASQ Breakfast Meeting. If your company is interested in sponsoring a breakfast meeting, please contact a Board Member, or use the website.
- Check out the **Calendar of Events** page on the new ASQ Baltimore website for information on other upcoming local events.

Section Board positions are currently open for **Advisors** and there are a number of committees available that could use your assistance. Come to one of our upcoming board meetings (see the website for the meeting calendar). See how your Section is run, and participate in its operation. Contact any section officer or committee chair or see the website for dates, directions, etc.

